

## SWEEPSTAKES RULES

### NO PURCHASE NECESSARY TO ENTER OR WIN

**1. How to Enter:** To enter the sweepstakes, complete and submit an online entry form at [www.slj.com/youngreads](http://www.slj.com/youngreads). You also may enter by sending a postcard with your Name, address, phone number, and email address to the following address: c/o Elizabeth Nichols, 160 Varick Street, 11<sup>th</sup> Floor, Attention: Elizabeth Nichols, NY, NY 10013. No purchase is necessary to enter or win, and purchase will not affect your odds of winning. Limit one (1) entry per person. To be eligible for a drawing, entry must be received by midnight prior to the date of the drawing. Sponsor assumes no responsibility for late, lost, damaged, or misdirected entries. Entry must be acquired personally, and may not be acquired or accumulated through the use of automated computer scripts or other programming techniques.

**2. Eligibility:** This is a trade promotion sweepstakes. Eligibility is limited to persons at least 18 years of age, who are legal residents of the United States or its territories and possessions and are employed by a school, public or private library. The sweepstakes is void where prohibited or restricted by law and is subject to all applicable federal, state and local laws and regulations. Employees (and their immediate families and household members) of Media Source, Inc. ("Sponsor"), its parents, affiliates, subsidiaries, advertising and promotion agencies are not eligible.

**3. Prizes:**

- First prize (15 winners): A 'mini-collection' of 15 Amazon Publishing children's and YA titles (each book valued at approx. \$9.95/each, \$149.25 total, per prize). Total estimated value for first prizes: \$2,238.75.
- Grand prize (1 winner): One Kindle Fire plus a 'mini-collection' of 15 Amazon Publishing children's and YA titles (\$149.25 for 15 books @ \$9.95/each; Kindle Fire valued at \$199). Total estimated value for the grand prize: \$348.25.

Total retail value of prizes: \$2,587.00

**4. Random Drawings:** [1 grand prize winner] will be selected by random drawing to take place on or about [12/15/11] from all eligible entries received. [15] Runners-Up will be selected by random drawing to take place on or about [12/15/11] from all eligible entries received. Odds of winning depend on the number of eligible entries received. Limit one prize per entry.

**5. Conditions of Participation:** Participants agree to be bound by these rules and all decisions of the sweepstakes judges, whose decisions will be final. By accepting prize, winner grants to Sponsor, its agents and others working on their behalf the right to photograph the winner, and the right to use the winner's name, picture, likeness and city and state of residence for advertising and marketing purposes, without additional compensation, unless otherwise prohibited by law. Prize must be claimed within thirty (30) days of first attempted notification or will be forfeited. Unclaimed prizes will be awarded by subsequent drawings from remaining eligible entries. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor shall not be responsible for registration errors or for lost, late or misdirected mail (including e-mail), or telecommunication or computer hardware or software failures. If, for any reason, the fairness or integrity of the sweepstakes becomes compromised, Sponsor reserves the right to terminate or modify the sweepstakes, and to disqualify any individual who tampers with the entry process or the administration of the sweepstakes.

**6. Prize Notification:** Upon drawing, winner will be notified by e-mail. Sponsor makes no warranties with regard to the prize. The prize is not transferable and there is no substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability.

**7. Announcement of Winner:** Winners will be notified via the sponsoring company, as well as announced by School Library Journal.

**8. Sponsor:** The Sponsor of this promotion is School Library Journal, a unit of Library Journals, LLC., a wholly owned subsidiary of Media Source, Inc. Amazon.com, Inc. is not a sponsor of this promotion.