

**School Library ebook Survey**

**If you work in more than one school, please answer all questions for the largest school you serve.**

**1. How long has your school offered ebooks?**

- We do not offer ebooks [If your school has no ebooks, skip to Q 32]
- Less than 6 months
- 6 to 12 months
- 1 to 2 years
- 3 to 4 years
- Longer than 4 years

**2. How many ebooks does your library have access to in total, including ebooks licensed through your district, state or a consortium?**

- Under 100, specify # \_\_\_\_\_
- 100 to 249
- 250 to 499
- 500 to 999
- 1,000 to 2,499
- 2,500 to 4,999
- 5,000 or more, specify # \_\_\_\_\_

**3. Is your library part of a consortium license program for its ebook collection?**

- Yes
- No, but planning to join one
- No
- Don't know

**4. Does your library buy ebooks independently?**                       Yes                       No

**5. If yes, approximately how many ebooks has your library bought and/or licensed independently?**

- Under 50, specify # \_\_\_\_\_
- 50 to 99
- 100 to 249
- 250 to 499
- 500 to 999
- 1,000 to 2,499
- 2,500 or more, specify # \_\_\_\_\_

**6. Have you experienced a change in demand for ebooks since this time last year?**

- Dramatic increase in demand
- Slight increase in demand
- Demand is unchanged
- Decreased demand
- We received no requests for ebooks

**7. What percent of your library's ebooks are accessed using each of the following methods?**

Downloadable, one user at a time \_\_\_\_\_ %  
Web-based access, one user at a time \_\_\_\_\_ %  
Unlimited, simultaneous access \_\_\_\_\_ %

**8. Are ebooks discoverable through your library's general OPAC?**

- Yes
- No

**9. How easily can you track usage statistics for ebooks?**

- Easily
- Not easily
- Not at all

**10. [if not not at all] Approximately, what was your total ebook usage/circulation for the last school year?**

2011-2012 school year usage/circulation \_\_\_\_\_

**11. Compared to last year, do you expect this year's usage of ebooks will increase, stay the same or decrease?**

- Increase, by what percentage? \_\_\_\_\_ %
- Stay the same
- Decrease, by what percentage? \_\_\_\_\_ %

**12. Which categories of ebooks does your school library media center currently offer? Check all that apply.**

- |  |   |
|--|---|
| <input type="checkbox"/> Picture ebooks            | <input type="checkbox"/> Young adult fiction    |
| <input type="checkbox"/> Easy readers              | <input type="checkbox"/> Young adult nonfiction |
| <input type="checkbox"/> Chapter ebooks            | <input type="checkbox"/> Classic literature     |
| <input type="checkbox"/> Elementary nonfiction     | <input type="checkbox"/> Graphic novels         |
| <input type="checkbox"/> Accelerated Reader ebooks | <input type="checkbox"/> Reference ebooks       |
| <input type="checkbox"/> Middle grade fiction      | <input type="checkbox"/> Textbooks              |
| <input type="checkbox"/> Middle grade nonfiction   | <input type="checkbox"/> Other (specify) _____  |

**13. Has your school implemented a transition from print textbooks to digital delivery of texts?**

- No, and no plans
- No, but the school is considering a transition by (specify year) \_\_\_\_\_
- Not yet, but it is mandated by (specify year) \_\_\_\_\_
- Yes, some new textbooks are purchased digitally
- Yes, all new textbooks are purchased digitally

**14. Approximately what percent of the ebooks you have available are fiction titles versus nonfiction titles?**

\_\_\_\_\_ % fiction  
\_\_\_\_\_ % nonfiction

**15. What five ebook genres or categories are most in demand in your library?**

<b>Fiction</b>	<b>Nonfiction</b>
<input type="checkbox"/> Adventure/Thrillers	<input type="checkbox"/> Animals
<input type="checkbox"/> Classic literature	<input type="checkbox"/> Biography
<input type="checkbox"/> Fantasy	<input type="checkbox"/> Crafts/Hobbies
<input type="checkbox"/> Folktales, Fables, Myths	<input type="checkbox"/> Games/activities
<input type="checkbox"/> Graphic novels	<input type="checkbox"/> Geography/Travel
<input type="checkbox"/> Historical fiction	<input type="checkbox"/> Health
<input type="checkbox"/> Horror	<input type="checkbox"/> History
<input type="checkbox"/> Mystery	<input type="checkbox"/> Humor
<input type="checkbox"/> Poetry & Drama	<input type="checkbox"/> Language-learning
<input type="checkbox"/> Realistic fiction	<input type="checkbox"/> Nature
<input type="checkbox"/> Science fiction	<input type="checkbox"/> Science/Math/Technology
<input type="checkbox"/> Other	<input type="checkbox"/> Social situations
	<input type="checkbox"/> Sports
	<input type="checkbox"/> Study aids
	<input type="checkbox"/> Transportation
	<input type="checkbox"/> Other

**16. What device(s) are most commonly used by students to read ebooks?  
Please select up to five devices.**

	School or library owned devices	Student owned devices
Desktop computer	<input type="checkbox"/>	<input type="checkbox"/>
Laptop	<input type="checkbox"/>	<input type="checkbox"/>
Dedicated ebook reader (e.g., Kindle, Nook, Sony Reader)	<input type="checkbox"/>	<input type="checkbox"/>
Tablet (e.g., iPad, Kindle Fire)	<input type="checkbox"/>	<input type="checkbox"/>
iPod Touch	<input type="checkbox"/>	<input type="checkbox"/>
Chromebook	<input type="checkbox"/>	<input type="checkbox"/>
Smartphone	<input type="checkbox"/>	<input type="checkbox"/>
Interactive whiteboard	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>

**17. Does your library have ereading devices available for students to borrow?**

- Yes, but for in-library or classroom use only
- Yes, for take home use
- Not currently, but considering [\[go to Q25\]](#)
- No and no plans to acquire [\[go to Q25\]](#)

**18. If yes, which ereading device(s) does your library currently have available? Check all that apply.**

- Kindle
- Kindle Fire tablet
- Kobo Reader
- Sony Reader
- NOOK
- NOOK Color
- NOOK tablet
- iPad or iPad mini
- Other tablet
- iPod Touch or similar
- Other (specify) \_\_\_\_\_

**19. [If Yes] How many ereading devices does your library have available for borrow? \_\_\_\_\_**

**20. [If Yes] Where did the money to purchase ereading devices come from?**

- Materials budget
- Technology budget
- Donated/Fundraised money
- PTA
- Grant money
- Other (please specify)\_\_\_\_\_

**21. [If yes] How popular are the devices your library offers?**

- Very popular, we have a waiting list
- Somewhat popular, the devices bridge the digital divide for some of our students
- Not too popular, we have devices sitting around unused

**22. [If not too popular] Why do you suppose your devices are not too popular? Check all that apply.**

- Our devices are older models and users prefer newer technology
- Ebooks just haven't caught on with our students
- Parent/guardian must sign a permission/liability form
- Students have their own devices
- Other, specify\_\_\_\_\_
- Don't know

**23. [If yes] What are your plans for library-owned ereading devices in the next year? Check all that apply.**

- Acquire more dedicated ereaders
- Acquire more tablets
- Replace broken devices
- No plans to add more devices

**24. [If Tablet in Q18] Do you load any of the following educational apps or enhanced ebooks on your school's tablets? Check all that apply.**

- Interactive educational tools (e.g., TouchPress)
- Book apps/Enhanced ebooks
- Productivity tools for teachers, administration, etc.
- Games
- Other, please specify \_\_\_\_\_
- Do not load devices with apps

**25. Do you have a role in making purchasing recommendations/decisions for ebooks in your school?**

- Yes
- No (Go to Q31)

**26. Approximately what percentage of your library's materials budget did ebooks represent last year, in the current school year and what percent do you predict ebooks will represent in 5 years?**

	0%	1% - 2%	3% - 5%	6% - 10%	11% - 15%	More than 15%
Last year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Currently	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In 5 years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**27. How much would you estimate your library spent on ebooks for the current school year (2012/2013)?**

- \$0 – all ebooks provided by state/district/consortium
- Less than \$200
- \$200 - \$499
- \$500 - \$999
- \$1,000 - \$2,499
- \$2,500 - \$4,999
- \$5,000 or more (specify) \$\_\_\_\_\_
- Don't know

**28. Have you had to reallocate other areas of your materials budget to pay for ebooks?**

- Yes, from what areas or formats? Specify \_\_\_\_\_
- No

**29. What type(s) of purchasing and/or licensing terms does your library typically use when acquiring ebooks? Check all that apply.**

- Purchase with perpetual access
- Purchase with perpetual access through self-hosting (local ownership)
- Subscription
- Pay-per-use
- License with set # of circs model
- Concurrent use/access
- Bundled with other content
- Patron-driven acquisition
- Upfront purchase with maintenance fee
- Upfront purchase with update fee
- Other (specify)\_\_\_\_\_

**30. When you purchase or license an ebook, how often do you also buy a copy of the same title in print?**

- Always
- Usually
- Occasionally
- Never

**31. If you have any comments about ebooks in your media center/school, please write them below.**

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(after answering, please skip to Question 34)

**THE 2 NEXT QUESTIONS ARE FOR THOSE WHO DO NOT CURRENTLY OFFER EBOOKS.**

**32. Why doesn't your library offer ebooks? Check all that apply.**

- No money for ebooks
- Lack of ereading devices
- Lack of technical support
- Don't understand logistics of ebooks
- No demand for them from users
- Waiting to see what the best platform will be
- Staff/administrative resistance
- Other (specify)\_\_\_\_\_
- We are in the process of adding ebooks

**33. What are your library's plans for ebook purchases in the next two years?**

- We will definitely purchase ebooks to add to our collection
- We may purchase ebooks but it is not a priority
- We will definitely NOT purchase ebooks to add to our collection
- Other (specify)\_\_\_\_\_

**DEMOGRAPHIC QUESTIONS**

**34. What is the zip code at your school's location? \_\_\_\_\_ (U.S. only)**

**35. What type of school do you work in? Check all that apply.**

- Elementary school
- Middle/Junior High school
- High school
- Other school (K-8, K-12, etc.), specify grades:\_\_\_\_\_
- Administration (e.g., district level)

**36. Is your school public or private?**

- Public
- Private
- Other

**37. Which of the following comes closest to your job title?**

- Library Media Specialist
- Library Media Generalist
- Teacher Librarian
- Librarian
- District library coordinator/supervisor
- Other (please specify)\_\_\_\_\_

**38. Approximately how many students attend the school you work in? If you work in more than one school or at the district level, please answer for the largest school you serve.**

- Under 200
- 200 - 499
- 500 – 749
- 750 - 999
- 1,000 – 1,499
- 1,500 – 1,999
- 2,000 or more, specify #\_\_\_\_\_

**39. What is your library media center's total materials budget for this school year (2012-2013)? If you work in more than one school or at the district level, please answer for the largest school you serve.**

- \$0 – no materials budget
- Less than \$2,500, specify\_\_\_\_\_
- \$2,500 - \$4,999
- \$5,000 - \$9,999
- \$10,000 - \$14,999
- \$15,000 - \$19,999
- \$20,000 - \$24,999
- \$25,000 - \$29,999
- \$30,000 or more, specify:\_\_\_\_\_

**40. Are you interested in receiving a report of the findings from this survey?**

- Yes
- No

**41. Would you like to be included in the drawing to win an Apple iPad mini?**

- Yes
- No, thanks

**Please provide your contact information below to receive the report and/or be entered into the drawing. A report link will be delivered via email. The iPad mini winner will be notified by email.**

Name \_\_\_\_\_  
Institution/Library Name \_\_\_\_\_  
Email \_\_\_\_\_  
Street address \_\_\_\_\_  
City, State and zip code \_\_\_\_\_

**Please answer this survey online at: <http://app.fluidsurveys.com/s/2013ebook/>**

**Contact Laura Girmscheid at [lgirmscheid@mediasourceinc.com](mailto:lgirmscheid@mediasourceinc.com) if you have questions about this survey.**

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